

# MAKE THE MOST OF PURE

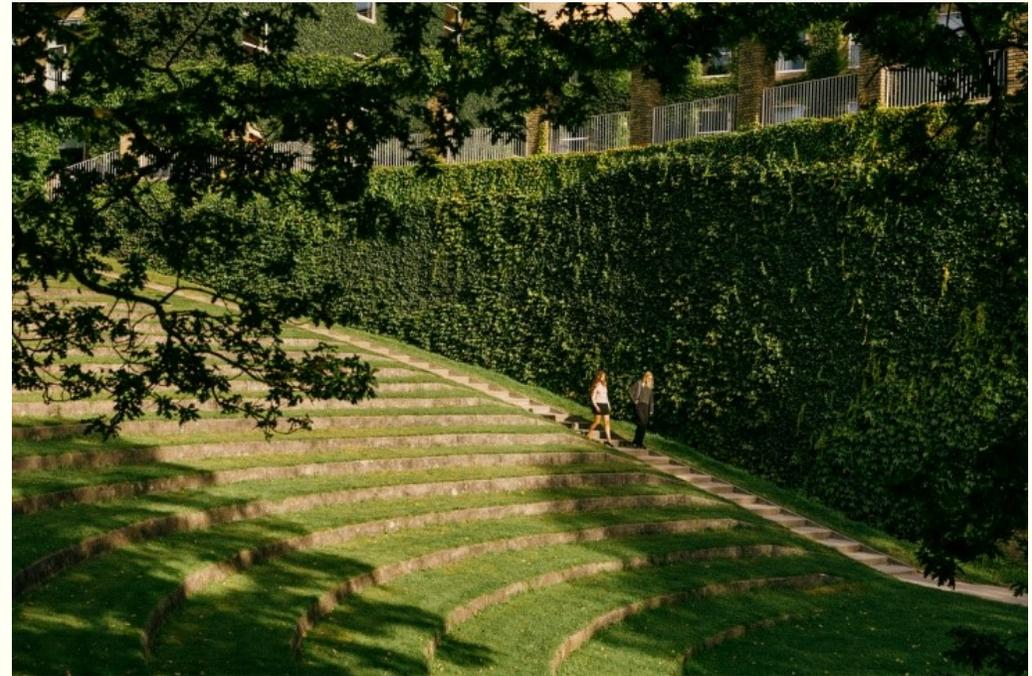
Anne Korsgaard Kjeldahl and  
Anna Stegger Gemzøe  
from the AU Pure Team



# Agenda

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- Introduction
- Why is your Pure profile important?
- Work smarter
  - Making your IDs work for you
- Creating content in Pure
  - Projects
- First Aid Kit & contact



# Why is your Pure profile important?

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- Pure is where you control the story of your professional persona
  - The first hit on Google
  - What does ChatGPT reply to the question "*Who is NN from Aarhus University*" and what are the sources?
- Where the right people (and money) find you (or not)

Who is this seminar not important to?

- People with tenure who already receive all the funding and interesting projects and collaborations they could wish for

# The good examples



## Magnus Kamau Katana Lindhardt

PhD Student  
Department of Agroecology  
Climate and Water  
One other affiliation

**AREAS OF EXPERTISE**  
Agrivoltaics Circular Agriculture Microclimate Crop Physiology  
Biomass Production

**CONTACT INFORMATION**  
✉ [mkkindhardt@agro.au.dk](mailto:mkkindhardt@agro.au.dk)  
📍 Tjele

## Research

My research focuses on the innovative integration of renewable solar energy and sustainable agricultural practices, through the use of agrivoltaics. With the use of empirical field measurements and simulation crop modelling, I investigate how the combination of solar

[READ MORE](#)

## Collaborations

My interdisciplinary research efforts are driven by collaborations within AU, as well as national and international partners. In my ongoing work, I am collaborating with scientists, technicians, business partners, engineers and farmers on topics related to agronomic management practices, biobased value-chains and renewable energy generation.

## Consultancy

Through collaborations with diverse governmental and private entities, I offer evidence-based consultancy and policy support for sustainable agrivoltaic initiatives. Leveraging my expertise in plant science, agronomy, and resilient multifunctional land-use systems, I actively

[READ MORE](#)

## Selected publications

<p><b>REVIEW</b></p> <p><b>Tree-crop combinations and their variable effects on agroecosystem services: A systematic review and meta-analysis of temperate silvoarable agroforestry in the Northern Hemisphere</b> Choden, T. +5. Agriculture, Ecosystems &amp; Environment</p> <p>Fagfællebedemt</p>	<p><b>ARTICLE IN JOURNAL</b></p> <p><b>Vertical agrivoltaics in a temperate climate: Exploring technical, agricultural, meteorological, and social dimensions</b> Victoria, M. +9. Energy Nexus</p> <p>Fagfællebedemt</p>	<p><b>ARTICLE IN JOURNAL</b></p> <p><b>Agrivoltaics: Integreret solenergi skaber nye muligheder for Dansk fåreavl</b> Lindhardt, M. &amp; Jørgensen, U. Nyt om Får</p> <p>Fagfællebedemt</p>	<p><b>POSTER</b></p> <p><b>Vertical yet Circular Agrivoltaics</b> Lindhardt, M. M.K.K. Lindhardt - START Poster - Vertical yet circular agrivoltaics (v8)</p> <p>Fagfællebedemt</p>
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Home Profiles Research units Projects Research output Datasets Prizes Activities ... Search...



## Poul Erik Lærke

PhD  
Senior Researcher, Department of Agroecology - Climate and Water  
Senior Researcher, CBIO - Centre for Circular Bioeconomy, Foulum  
<https://orcid.org/0000-0002-2224-3893>

1994 ... 2025  
Research activity per year

Phone: +4522401844  
Email: [poule.laerke@agro.au.dk](mailto:poule.laerke@agro.au.dk)

Blichers Allé 20, 8820, 2025  
8830 Tjele, Denmark

View Scopus Profile

Overview Fingerprint Network Projects (9) Research output (263) Activities (17) Press/Media (6) Courses (1)

### Personal profile

**Research**  
My research expertise covers growth, productivity and quality of perennial crops for biorefining and bioenergy. It is focused on the environmental impacts including nutrients leaching and greenhouse gas emissions from the different cropping systems.

**Keywords**  
Energy crops Greenhouse gasses (including CO2) Plant nutrients

**Areas of expertise**  
Crops for biorefining Peatland Greenhouse gasses (CO2, CH4, N2O)  
Nitrate leaching

**Fingerprint**  
Dive into the research topics where Poul Erik Lærke is active. These topic labels come from the works of this person. Together they form a unique fingerprint.

10 Similar Profiles

Peatlands Agricultural and Biological Sc...  
Phalaris arundinacea Agricultural and Biological Sc...  
Fen Agricultural and Biological Sc...  
Perennials Agricultural and Biological Sc...

# The different levels

The image shows two digital profiles side-by-side. The left profile is a personal webpage for a PhD student, featuring a photo, title, department, areas of expertise, contact information, and three main sections: Research, Collaborations, and Consultancy. The right profile is a Pure portal profile for Poul Erik Lærke, showing a photo, name, title, affiliation, contact details, a publication bar chart, and a navigation menu at the bottom.

## Personal webpage / the person

- Quick editor (staff.au.dk)
- At a glance
- Photo
- Title
- Contact info

## Pure portal / content-output

- Edited within Pure
- Comprehensive
- Research output/publications
- Projects
- Activities
- PhD supervision

# Personal homepage / Quick editor

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- Photo
- Tell your own story
- Areas of expertise
- Adequate text descriptions  
*concise, correct, and to your target audience(s)*



[Staff Portal](#) – go to QuickEditor

# Work smarter!

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*Make Pure do the work for you:*

- ORCID
  - Synchronise from Pure to set up export to ORCID
  - [Guide](#)
- Scopus ID
  - Go to [scopus.com](https://scopus.com) and find yourself: claim your profile and set up with ORCID
  - Check/set Scopus ID in Pure

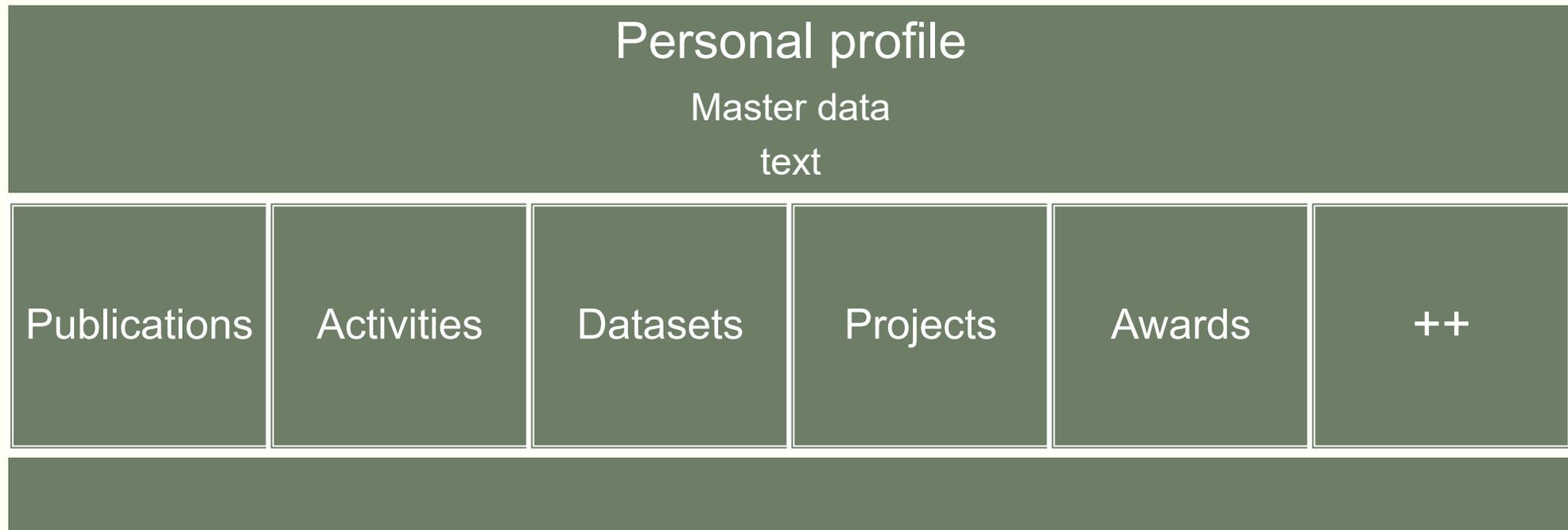
→ Better import into Pure



# Content

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- NB! public sector consultancy (different story – not here)
- Import vs. manually added content



# Display your content

## Poul Erik's profile



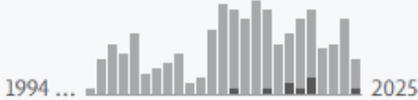
### Poul Erik Lærke

PhD  
Senior Researcher, **Department of Agroecology - Climate and Water**  
Senior Researcher, CBIO - Centre for Circular Bioeconomy, Foulum  
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1994 ... 2025  
Research activity per year

[View Scopus Profile](#)

[Overview](#) [Fingerprint](#) [Network](#) [Projects \(9\)](#) [Research output \(263\)](#) [Activities \(17\)](#) [Press/Media \(6\)](#) [Courses \(1\)](#) [...](#)

 **Personal profile**

-  Similar Profiles (10)
-  PhD supervision (2)

# Content



Pure Aarhus University

Search...

+ Add content

Personal



## Poul Erik Lærke

[My public profile](#)

[Add curriculum vitae](#)

<https://orcid.org/0000-0002-2224-3893> [Re-authenticate](#)

[Edit profile](#)

Research outputs (263)

Journal article

111

Conference abstract in...

30

Article in proceedings

29

...

Activities (17)

Other

5

Participation in or organisation...

4

Peer review of manuscripts

3

...

Press/Media (6)

Press / Media

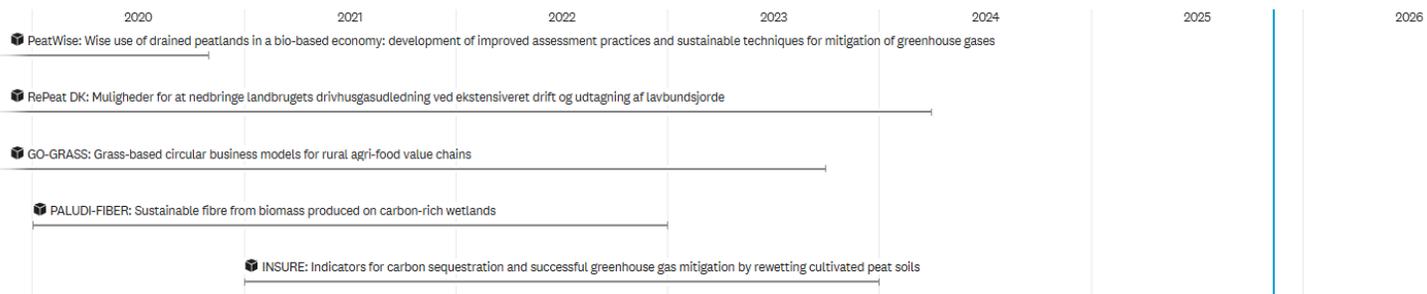
6

Teaching and Supervision (1)

Teaching

1

## Projects

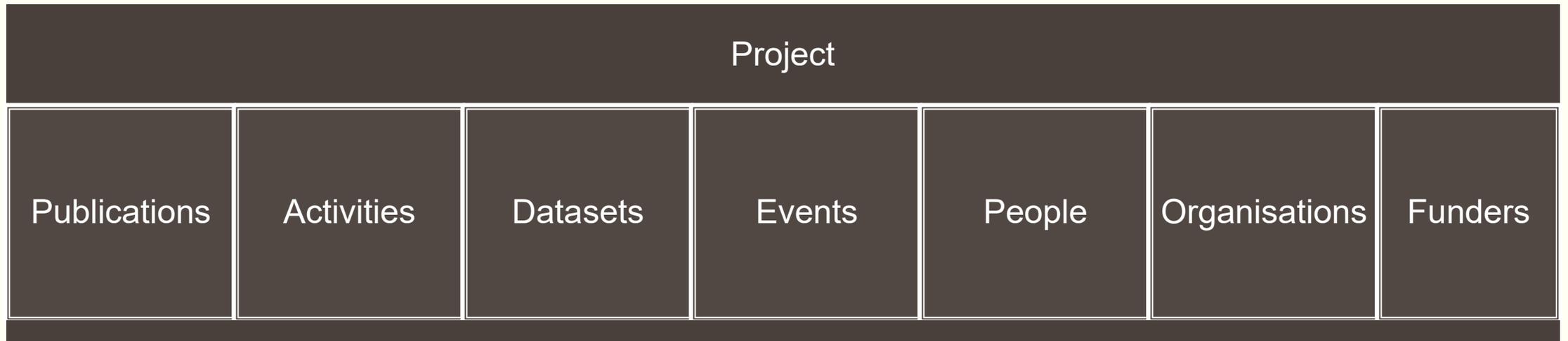


# Projects

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- Where you link content and profile(s)



# First-aid kit

The screenshot shows the 'STAFF AU.DK' Pure website. The header includes the site name, navigation icons, and a search bar. The main content area is divided into several sections:

- Pure Guidelines:** A large blue section with sub-sections: 'Getting started with PURE' (Start here), 'Personal webpage' (Edit your personal webpage with the Quick Editor), 'Registration' (Guide for registering research output, Responsibility for registration, Import or manual registration?, External (non-AU) publications, Search if it exists in Pure), 'Activities' (How and why?, Teaching and supervision, Sideline employment, Speeches and oral deliveries, Participation in events, Editorial work), 'Publications' (Publication types, Conference / Event publication, E-pub ahead of print, Press / Media, PhD dissertation, Publication variants, Search for publications, Metrics), 'Open Access' (OA publications in Pure), and 'Projects and datasets' (Projects).
- News:** A purple section with a 'News' header. It contains two news items:
  - ORCID contacts AU researchers: connect Pure and ORCID** (25 August 2025): At the end of August, ORCID will contact AU researchers who have an ORCID but have not linked it to their Pure profile. ORCID will encourage...
  - New: Automatic registration of PhD theses in Pure** (20 August 2025): Now metadata on AU theses will automatically be registered in Pure, giving us a complete overview of PhD titles and authors from 2020 onwards. With...
- Courses: Reporting in Pure** (03 July 2025): Are you pulling publication lists out of Pure or would you like to learn how to do it?

At the bottom of the news section, there is a pagination control showing 'Page 1 of 6' and a 'See News Archive' link.

On the left side, there are several utility sections:

- Subscribe to AU Pure's Newsletter** (with a circular arrow icon)
- Pure login** (with a circular arrow icon)
- Pure support**: Contact the support, Known problems, Create unit in PURE, Login problems, Get access to Pure.
- Pure administration**: Data quality, Organisation and areas of responsibility, Data policy in Pure.
- Reports**: Reporting in Pure.

[staff.au.dk](https://staff.au.dk) → Pure. Guides and login

QuickEditor: [staff.au.dk](https://staff.au.dk) → my profile

Contact: [pure@au.dk](mailto:pure@au.dk)