

# VISUAL RESEARCH COMMUNICATION, AU FOULUM

February 18<sup>th</sup> 2025 at 9.00-12.30

**Location: Arsenalet, Kasernevej 8, 8800 Viborg**

*How to work with research dissemination and science communication through visual storytelling and animation. On the day, the participants will get an insight into different forms of visual communication, and the participants will have the opportunity to qualify their own topics and ideas. The goal is to strengthen the collaboration between researchers and visual storytellers in order to get important research out to society through new channels and visual formats.*

## PROGRAM

- 9.00 Welcome and presentation of the participants
- 9.15 Introduction to Viborg as a UNESCO Creative City
- 9.30 Presentation of The Animation Workshop's experiences with Science Visualization v/Sia Søndergaard
- 10.00 An animators process v/Jody Ghani Nordby
- 10.15 Brief presentation of the participants' prepared cases
- 10.30 Pitch as a tool to concretize ideas - presentation v/Sia
- 10.45 Workshop v Jody Nordby Ghani and Sia - Working on own cases
- 11.30 Pitch-session with feedback
- 12.00 Workshop wrap up, rounding off and further process incl. lunch

WE LOOK FORWARD TO SEEING YOU



Member of the  
UNESCO Creative Cities Network  
since 2019



**The Animation Workshop**  
**VIA University College**