

# EXERCISE – STRATEGY



## WHY?

- **The purpose** is to find opportunities and challenges for the five themes of our upcoming strategy
- The five **strategic themes**:
  1. Low carbon footprint farming
  2. Pesticide-free farming
  3. Zero nutrient emission farming
  4. Improving and maintaining soil quality
  5. Digital agriculture
- **The result** will be a joint presentation from the group discussions



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## INTRODUCTION

**Duration:** 105 min

**Number of groups:** 5

**Participants:** Everyone

**Structure:**

1. Introduction – 10 min
2. Individual exercise - 25 min
3. Group dialogue 1 – 20 min
4. Group dialogue 2 – 20 min
5. Summary – 10 min
6. Presentation - 20 min



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## INDIVIDUAL ROUND (25 MIN)

- **The purpose** is to give all participants the opportunity to write inputs to all themes
- Spend **5 minutes** at each table
- Write answers on **postits** and stick them to the table
- Visit **all** the tables
- Remember to write the table **letter** and the question **number** next to the answer
- **Avoid** too much talk



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## GROUPS

Low carbon footprint farming	Pesticide-free farming	Zero nutrient emission farming	Improving and maintaining soil quality	Digital agriculture
Fiona Hay Peter Hartvig <b>Lars Munkholm</b> Arezoo Taghizadeh-Toosi Bent T. Christensen Lars Elsgaard Jørgen E Olesen Mathias Neumann Andersen Michael Kristensen Niels Holst Chris Kjeldsen	Louise Hjelmrøth Peter Kryger Jensen Maria Knadel Preben Olsen Elly Møller Hansen Gitte Rubæk Jim Rasmussen Mette Balslev Greve <b>Mogens Nicolaisen</b> Per Kryger Martin Thorsøe Andrius Hansen	Birte Boelt Mathieu Lamandé Diego Abalos Rodríguez <b>Jørgen Eriksen</b> Christen Børgesen Nick Hutchings Poul Erik Lærke Mogens Hovmøller Ib Sillebæk Kristensen	Johannes Ravn Jørgensen Lorenzo Pugliese <b>Mogens Greve</b> Peter Sørensen Søren O. Petersen Finn Plauborg Kiril Manevski Mette Vestergård	Mette Sønderkov <b>René Gislum</b> Emmanuel Arthur Ingrid Kaag Thomsen Iris Vogeler Kirsten Kørup René Larsen Ying Wang Annemarie Fejer Justesen Chris Sørensen Tommy Dalgaard



## GROUP DIALOGUE 1 (20 MIN)

- **The purpose** is to have a dialogue on the theme based on the questions
- **The reporter** makes sure to gather the key points and write them down
- **New inputs** can be included
- Find **inspiration and help** in the questions
- Write more **answers** on postits
- Write **clearly and concisely** – postits will be use in the end of the exercise



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## GROUPS

Low carbon footprint farming	Pesticide-free farming	Zero nutrient emission farming	Improving and maintaining soil quality	Digital agriculture
Louise Hjelmrøth Elly Møller Hansen Per Kryger Birte Boelt <b>Lars Munkholm</b> Nick Hutchings Johannes Ravn Jørgensen Kiril Manevski Mette Sønderkov Kirsten Kørup Chris Sørensen	Fiona Hay Bent T. Christensen Niels Holst Mathieu Lamandé Poul Erik Lærke <b>Mogens Nicolaisen</b> Lorenzo Pugliese Mette Vestergård Emmanuel Arthur René Larsen Tommy Dalgaard	Peter Hartvig Lars Elsgaard <b>Jørgen Eriksen</b> Chris Kjeldsen Peter Kryger Jensen Gitte Rubæk Martin Thorsøe Peter Sørensen Ingrid Kaag Thomsen Ying Wang	Jørgen E Olesen Mathias Neumann Andersen Maria Knadel Jim Rasmussen Diego Abalos Rodriguez <b>Mogens Greve</b> Iris Vogeler Annemarie Fejer Justesen Mogens Hovmøller	Arezoo Taghizadeh-Toosi Michael Kristensen <b>René Gislum</b> Preben Olsen Mette Balslev Greve Christen Børgesen Ib Sillebæk Kristensen Søren O. Petersen Finn Plauborg Andrius Hansen



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## GROUP DIALOGUE 2 (20 MIN)

- **The dialogue** continues in the same way
- **The reporter** makes sure to gather the key points and write them down
- The answers are discussed and **prioritised**
- Put them onto a **poster** to be used in the mutual presentation



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## THE REPORTERS (10 MIN)

- **The reporters** assemble the posters
- Prepare a **joint presentation** based on the posters
- **The rest** stretches their legs for 10 min



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## MUTUAL PRESENTATION (20 MIN)

- **Presentation** of group discussions
- What did we find out?
- **Comments** overall



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